



# McCurdy Ministries' 2016 Giving Tuesday Event

Nov. 1-29, 2016

[www.mccurdy.org/give.html](http://www.mccurdy.org/give.html)

Oct. 28, 2016

Dear Friends,

The Thanksgiving Season is almost here and so while you are making plans to give thanks to God for all you have been given and enjoy a wonderful Thanksgiving, we also hope you will think about McCurdy Ministries and the difference we make for 500+ students in the Española Valley every school day. Every year we have a chance to celebrate Thanksgiving, followed by the shopping frenzy of Black Friday and Cyber Monday. Since 2014, nonprofits, like McCurdy, have joined together to give our donors a chance to give back to our communities in gratitude to God for all we have been given on the Tuesday after Thanksgiving and we call that day **Giving Tuesday**.

In 2014 and 2015, we were grateful that Global Ministries provided match for donations given online through the United Methodist Advance on Giving Tuesday. Last year we received a total of \$62,362 through the Advance including \$14,265 in match from Global Ministries. While Global Ministries is once again promoting Giving Tuesday they are not providing match this year. You or your church is receiving this letter because you gave to McCurdy through the Advance in the last five years. We are blessed with two anonymous McCurdy donors who strongly believe in the difference that we are making in the name of Jesus Christ in Española, who have provided McCurdy Ministries with

## **\$20,000 of match for McCurdy's Giving Tuesday 2016!**

We are so thankful for these anonymous donors that we wanted to share this good news with you. This year our theme for Giving Tuesday is **"Give light. Give love. Give life."** In addition, we are making it easier for you to make a donation to McCurdy during our Giving Tuesday Event. Your gift up to \$2,500 will be matched as long **as the match lasts** if you give in one of these three ways:

1. Use the envelope provided in this mailing to send a check to McCurdy Ministries for Giving Tuesday. The envelope must be postmarked between Nov. 1 and Nov. 29 and please mark the check "Giving Tuesday."
2. From Nov. 1 through Nov. 29, you can go to our website at [www.mccurdy.org/give.html](http://www.mccurdy.org/give.html) to make a donation. Please specify the donation is for Giving Tuesday to qualify for the match.
3. On Nov. 29, 2016, you can go to [www.umcmmission.org/give.html](http://www.umcmmission.org/give.html) to give to McCurdy through the United Methodist Advance. Only gifts given on Nov. 29 through this option will be applied to the \$20,000 match.

Please don't hesitate to be in touch with us if you have any questions about **Giving Tuesday**. And as you prepare for Thanksgiving we hope you will remember the children who get a wonderful start to their education through our preschool, the hungry tummies fed through our breakfast and lunch program, the lives saved because of the listening ears of our counselors, the students who have a safe place to play and learn after school, the students who learn about science, math and Jesus through our summer camp and the volunteers who share love of Jesus and work hard around our campus. We are grateful because your donation makes these ministries possible. You are a blessing to our children and youth.

With thanksgiving,

**Patricia A. Alvarado**

Executive Director

**Diana L. Loomis**

Director of Development/Church Relations

**McCurdy Ministries, 362A S. McCurdy Road, Española, NM 87532**

**For information contact Rev. Diana Loomis at 505-753-7221, ext. 352 or [dloomis@mccurdy.org](mailto:dloomis@mccurdy.org)**

*McCurdy Schools of Northern New Mexico is a registered nonprofit corporation.*

*The corporation also uses the trade name McCurdy Ministries.*